

Dear (Insert WKAR Friend),

We appreciate your input about the increased airing time of “Current State”. We sincerely apologize for the inconvenience for the lack of classical music at 9am. However, WKAR remains committed to classical music. We still have 15 hours of classical music every weekday. In fact, we launched two new, local classical music programs.

“Current State” is a fresh, intelligent, local program. Unlike most other talk shows, it offers more than political and economic stories. It also broadcast music, history, books, architecture, travel, and performance news for art lovers like you.

WKAR draws support from audiences for classical, jazz, folk, plus news and talk. Every additional supporter keeps WKAR strong, and makes it possible for the station to continue to provide smart, local, commercial-free programming that you cannot get anywhere else.

Your continued support is important. It is clear that you are a listener who cares. We hope you continue to support WKAR as the only station in mid-Michigan that continues to feature commercial-free classical music.

Thank you so much for your interest.

Sincerely,

Cathy Zell
Senior Director of Development